

VISION & BUDGET PROPOSAL



PREVIOUS 3-YEAR CAMPAIGN

2022

- **TRAINING STARTED**

- › Southern California
- › Northern California
- › Mid-Atlantic
- › Atlanta
- › Ireland

- **NEW TRAINERS HIRED**

- › Greg Maston
- › Scott Mawhinney
- › Bill Thompson

2023

- **TRAINING STARTED**

- › Chicago
- › Charlotte
- › Uganda

- **EQUIPPING WORKSHOP FOR DOMESTIC CHURCHES**

- **THE JOURNEY ONLINE LAUNCHES INTO OPEN BETA**

2024

- **TRAINING STARTED**

- › Atlanta

- **INTERNATIONAL EXPANSION TRIPS**

- › Indonesia
- › Croatia
- › Germany
- › Portugal
- › Spain
- › Poland
- › France
- › Guatemala
- › Romania
- › Brazil
- › Manila
- › Ireland
- › Peru

- **INTERNATIONAL EQUIPPING WORKSHOP**

- **THE JOURNEY ONLINE LEAVES BETA**

Projects and Initiatives	Value	%
Translation	\$100,000	4.6
Training/Travel	\$120,000	5.4
Resources/Marketing	\$200,000	9.1
Journey Online Development	\$320,000	15
Human Resources	\$1,450,000	66
TOTAL	\$2,190,000	100%

LIFE ON LIFE HAS MOVEMENTS IN 31 STATES AND OVER 15 COUNTRIES

Australia
Bolivia
Brazil
Canada

Egypt
Hungary
India
Ireland

Malaysia
Northern Ireland
Philippines
Poland

Singapore
South Africa
Uganda
(And More)

NEW DEVELOPMENTS

2025 - 2027

- **HIRING FIRST 3 OF 10 IN-COUNTRY REGIONAL DIRECTORS** (\$600,000)
- **EXPANSION OF EXPRESS** (\$200,000)
 - › Digital Development
 - › Translation
 - › Trainer Development
 - › Marketing and Distribtuion
- **DEVELOPMENT EXPENSES** (\$543,000)
 - › Hire Development Director
- **JOURNEY EXPANSION** (\$293,000)
 - › Journey Online Development
 - › Expansion into Brazil
 - › Translation
 - › Help Desk Teams
 - › Upgrades
- **PUBLISHING** (\$155,000)
 - › Intellectual Property
 - › Writing and Editing
 - › Books and Resources
- **STAFF AND TRAINERS** (\$1,920,000)
 - › Salary and Benefits
 - › Staff Operations
 - › Supplies and IT

Donor Developed (\$3,756,000)

Perimeter Church (\$3,060,000)

Resource Sales (\$400,000)

3-YEAR BUDGET (\$7,216,000)